

ca [SUBSCRIBE](#)
[RENEW](#)
[STUDENT SUBSCRIPTIONS](#)
[BACK ISSUES](#)
[CHANGE YOUR ADDRESS](#)

Communication Arts exhibit

- [VIEW YOUR SUBSCRIPTION STATUS](#)
- [FIND JOBS/TALENT](#)
- [ENTER A COMPETITION](#)
- [ADVERTISE WITH US](#)

HOME **CREATIVE** PROFILES PERSPECTIVES NEWS
 EXHIBIT WEBPICKS ANNUALS CURATED FEATURES [SEARCH](#)

exhibit < 426 of 639 >



07.03.08

The Puppy Store identity/interior

Environmental Graphics, Consumer

In the center of the Melrose Avenue shopping district, this store caters to every facet of dog ownership. It's a clean, hip, modern, well-designed environment where people can hang out and bond with their pets. Los Angeles-based DigitalWonder, created everything from the brand identification, marketing strategy and Web site, to the interior design, merchandise layout and hangtags.

Doug Kim, creative director;
 Muliadi Jeo, programmer.

www.digitalwonder.com
www.orangebone.com

exhibit < 426 of 639 >

SHARE THIS [StumbleUpon](#) [Facebook](#) [Twitter](#) [LinkedIn](#) [Del.icio.us](#)

Communication Arts DAILY

Subscribe to Commarts Daily via RSS feed or E-mail to receive our latest content.



creativehotlist A career site for the creative community

- FEATURED PORTFOLIOS -



Peg Baldassari
 Graphic Designer

[View Portfolio](#) | [View Profile](#)



Paula Baver
 Graphic Designer: Print & Web

[View Portfolio](#) | [View Profile](#)



Stephanie Tinnirello
 Graphic Designer

[View Portfolio](#) | [View Profile](#)



Brenda Chen
 Illustrator/ Designer

[View Portfolio](#) | [View Profile](#)



Gabrielle Abrahamson
 Graphic Designer

[View Portfolio](#) | [View Profile](#)

POST YOUR ONLINE PORTFOLIO TODAY

Communication Arts
PHOTOGRAPHY COMPETITION
 ENTER ONLINE NOW © Beatrice Hoyain

Missing an Issue?

Get single issues and package deals online.



Communication Arts. No other publication gives you more.

Home News Submit Work	CREATIVE Exhibit Webpicks Annuals Curated Features	PROFILES Fresh Features	PERSPECTIVES Insights Columns	COMPETITIONS About the Competitions Advertising Design Illustration Interactive Photography Typography	CREATIVEHOTLIST Search Jobs/Talent Browse Portfolios Post a Job Post your Resume	MAGAZINE Subscribe Renew Student Subscriptions Change Your Address Back Issues
---	---	---	--	---	---	--